

**24th Annual
Georgia Perinatal Association Conference
Sept 29-Oct 1, 2010**

**Focus On Patient Safety & Reducing Medical Errors
Noted Expert, Larry C. Gilstrap, III, MD
Executive Director**

American Board of Obstetrics & Gynecology (ABOG)



St. Simons Island, GA

www.kingandprince.com

(On-line hotel registration indicate code 2010GPA)

Meeting & Conference

Wednesday, September 29, 2010

10:00-4:00pm	Conference Registration	King & Prince Lobby
11:30-3:30pm	Pre-conference: JCAHO - Implementing the Perinatal Care Core Measures- Exclusive Breast Milk - Are you ready?	Vergie Hughes, RN, MS IBCLC, FILCA
4:00 PM	CONFERENCE OPENS Welcome/Announcements	Andy Faucett, MS GPA President
4:10-5:00	Healthcare Quality and Safety from A Consumer's Perspective	Consumer Panel
5:00-6:00	Brave New World – The Patient Safety Movement in America	David Allen Snyder, MD
6:00-8:00pm	Conference Reception & Exhibits <i>Heavy hors d'oeuvres & cash bar</i> (A complimentary ticket provided!)	

Dinner on your own! Enjoy St. Simons!

Thursday, September 30, 2010

7:00-7:45am	Conference Registration Continental Breakfast, <i>Silent Auction Opens</i>	King & Prince Lobby
7:45-8:00am	Welcome/Announcements	Andy Faucett, MS
8:00-9:00am	Update on NICHD Fetal Monitoring Guidelines	Dan Eller, MD
9:00-10:00am	Postpartum Depression: Educating Providers In Their Community	Hedwige "Didi" Saint Louise, MD, MPH
10:00-10:30am	Beverage Break/Visit Exhibits/<i>Silent Auction Continues</i>	
10:30-11:30am	The Golden Hour and Other Opportunities To Insure Breastfeeding Success	Holly McSpadden, IBCLC
11:30-12:30pm	Serenity: Releasing the Seeds for Change In Maternal Child Health in Georgia	Brian C. Castrucci, MA
12:30-1:30pm	Luncheon/GPA Business Meeting/Awards Ceremony	
1:30-2:00pm	Visit Exhibits/<i>Silent Action Continues</i>	

Relax! Enjoy the afternoon!  Dinner on your own!

Friday, October 1, 2010

7:00-7:45am	Conference Registration Coffee, juice/ <i>Silent Auction Continues</i>	King & Prince Lobby
7:45-8:00am	Announcements	
8:00-9:00am	Medical Errors: It's Time to Take Patient Safety Seriously!	Larry C. Gilstrap, III, M.D.
9:00-10:00am	Brunch/<i>Closing Bids for Silent Auction</i>	
10:00-12:00pm	Medical Errors: It's Time to Take Patient Safety Seriously! Questions	Larry C. Gilstrap, III, M.D.
12:00-12:30pm	Closing Remarks & Evaluations <i>Pick up Silent Auction Items</i>	Andy Faucett, MS

Intended Audience

The conference is for anyone interested in improving the health status of mothers and infants. It is appropriate for all perinatal health advocates, providers, including administrators, physicians, nurses, nurse midwives, nurse practitioners, perinatal social workers and others involved in perinatal care.

Accreditation

Educational Credits Applied For

Lodging

The Annual Meeting and Conference will be at **The King & Prince** on St Simons Island, Ga. **Special GPA rate is \$139** per night for Ocean Front single or double, plus tax. *Special rate is available from Sunday September 26 until October 2!* Reservations at the discounted GPA rate must be made by **August 29, 2010**. For more information, contact The King & Prince at 1.800.342.0212 or www.kingandprince.com (Note: Online Registration Password: 2010GPA) Directions to The King & Prince are available on the GPA website at www.georgiaperinatal.org.

Faculty

Larry C. Gilstrap, III, MD

Executive Director
American Board of Obstetrics & Gynecology

David Allen Snyder, MD

VP Patient Care Quality and Safety
Chief Quality Officer
Medical College of Georgia Health Inc.

Brian Castrucci, MA

Director, Maternal and Child Health Program
Division of Public Health
Georgia Department of Community Health

Dan Eller, MD

Pediatrix Medical Group of Georgia
Northside Women's Specialists & Maternal Fetal Medicine

Vergie Hughes, RN, MS, IBCLC, FILCA

Lactation Education Resources

Hedwige "Didi" Saint Louise, MD, MPH

OB GYN
Northside Women's Specialists

Holly McSpadden, IBCLC

Senior Certified Lactation Consultant
Memorial Health
Savannah, GA

GPA Program Registration
 4304 Mudd Creek Road
 Nashville, GA. 31639
 Attn: Dina Herren

Registration Form

24th Annual Georgia Perinatal Association Conference, Sept 29-Oct 1, 2010

Name _____ Credentials _____

Specialty: OB/GYN __ Peds __ FP __ Perinatal __ Neonatal __ Home Health __ Health Dept. __ Other _____

Mailing Address _____ City _____ State _____ Zip _____

Work phone (____) _____ Home Phone (____) _____ Place of Employment _____

Email address _____ (Required for confirmation of registration.)

May GPA share your name & address with participating vendors & participants supporting GPA? ____ YES ____ NO

	Member Fee	Non-member Fee	Fee Enclosed
GPA Annual Membership Fee	\$30		
<u>Postmark by August 27:</u>			
Physician	\$225	\$260	
Nurse, Healthcare Professional, Advocate	\$175	\$210	
<u>Postmark August 28 or later:</u>			
Physician	\$250	\$285	
Nurse, Healthcare Professional, Advocate	\$200	\$235	
Single Day Registration			
Physician	\$100/day	\$125/day	
Nurse, Healthcare Professional, Advocate	\$75/day	\$100/day	
Pre-conf Workshop: JCAHO-Implementing the perinatal care core measures-exclusive breast milk feeding- Are you ready? Vergie Hughes, Lactation Education Resources 11:30am-3:30pm	No Charge For Conference Attendees	No Charge For Conference Attendees	Attending Pre-Conf: Yes _____
Wednesday Evening Conference Reception: I will attend Yes__ No__	Included	Included	
Guest Fee \$50 ea (Includes Conference Meals)	\$50 x _____	\$50 x _____	
TOTAL FEE ENCLOSED			

Conference fee includes: conference; all conference materials; education credit; **Reception** on Wednesday; **Continental Breakfast**, refreshments, and **Lunch Meeting** on Thursday; **Brunch** on Friday. *Please notify us of any special dietary needs when you register.*

King and Prince Block Rates for conference: Ocean Front \$139/Ocean View \$129/Resort View \$119. Rates available three days prior to and after conference, based on availability (Register early and on-line for extended days using 2010GPA code). Rooms at these special rates fill quickly and are a great opportunity for a vacation before or after the GPA meeting.

Make CHECKS payable to: Georgia Perinatal Association.

Mail to: GPA Program Committee, 4304 Mudd Creek Road, Nashville, GA 31639 Attn: Dina Herren

Cancellations: All cancellations must be made in writing to above address. Cancellations postmarked on or before **09/11/10** will be subject to a \$40 processing fee. **No refunds for cancellations postmarked after 09/11/10 or for "no shows". (Substitutions OK)**

Questions: Contact GPA Conference Chair, Lynn Witherspoon @ 706.721.8544 or 912.223.0851, or lwitherspoon@mcg.edu

Interested in Carpooling / room mate(s) to share accommodations? Contact Lynn Witherspoon. Indicate GPA on e-mail subject line.